iscte INSTITUTO UNIVERSITÁRIO DE LISBOA

Library

Training Session
Statista

Trainer
Juan Mariscal (Statista)

Duration
0H45

Aims
- ➤ Save time with Statista.

Training Content
- ➤ Our main added value
- ➤ About Statista
- ➤ Types of data
- ➤ Types of insights to reduce time:
  - o Markets, Consumers, Company & eCommerce
- ➤ **Research AI**
- ➤ Tailor made use case example
- ➤ Your service, tips & training
- ➤ Q&A
- ➤ Please help us improve

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